Create your own

private label wine









ount Veeder Magic Vineyards in the legendary Napa Valley will custom-craft a boutique Cabernet Sauvignon for you. The experience begins with grapes that are impossible to get as a consumer. After ageing and refining in French oak, the finished product is 288 bottles of ultrapremium, limited-production Cab with your private label.

Mount Veeder Magic Vineyards reaches a discerning clientele. With less than 25 barrels available each vintage, there is simply no other way for a connoisseur to get closer to winemaking. The naturally low yield and highly concentrated fruit is estategrown, hand-farmed, handpicked, and handcrafted. Each bottle is handlabelled. This is a once-in-a- lifetime experience that is on every wine lover's 'bucket list'.

Karen Crouse, Owner says: "This is one of the most personal experiences my clients will have in their lives. My favourite step in the process is working with them to create their front and back labels. I enjoy being a part of designing a label that imparts something significant in their world..."

- To impress their guests
- To celebrate a birth, anniversary or marriage
- To offer as a gift or 'thank you' to their clients
- To mark their success in business
- In honour of someone
- To showcase their club, association or group of friends

Several choose to purchase multiple years so they can build a vertical library of their private label. This is a truly bespoke experience, and likely not something anyone they know already has. A limited number of memberships are available to Formula One Black Book subscribers. Call Karen to reserve your barrel today. Cheers!

